

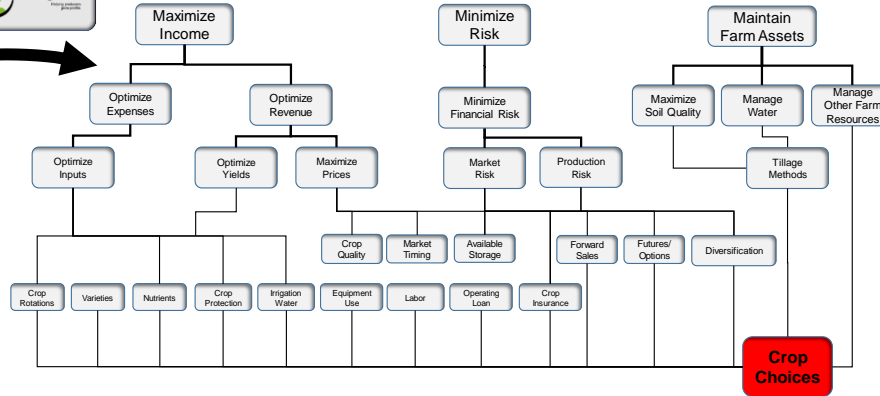


Partnering with Agricultural Ministries, Cooperatives & NGOs

Benefiting Your Growers



Planting Profits® is an on-line production planning tool that helps growers find their best mix of crops and acreage. Using minimal farm data and optimization algorithms, Planting Profits quickly analyzes all production options and trade-offs between profit, risk, asset use and stewardship. Planting Profits is an important addition to grower's farm management toolbox and instantly increases their management capabilities. Planting Profits can be used to deliver on-line or in-person planning services. Planting Profits is most beneficial for row crop growers who have some crop choices and some flexibility in their rotations. For these types of growers, Planting Profits often finds crop mixes that have 10 – 30% higher forecasted income than the grower's intentions. It only takes 30 – 60 minutes to create and analyze a farm model. Planting Profits provides a tremendous return on investment. And it's free to use!



Working Together



Planting Profits® is free for growers worldwide. It is fully web-based, and only a web browser is required. Lesson plans are available, train-the-trainer instruction, as well as on-line training videos. However, the software and all training materials are currently available only in English with English units of measure. We partner with agricultural ministries, cooperatives, universities, and NGOs, who represent groups of growers who can benefit from Planting Profits. These benefits greatly increase via a nationwide approach to deploying Planting Profits. This consists of translating the software UI and training materials, gathering reference data and planning then rollout. Rollout includes training trainers, training growers, and starting up an on-line or in-person advisory service. There are multiple delivery channels to assist your growers in reaping the benefits of Planting Profits.