



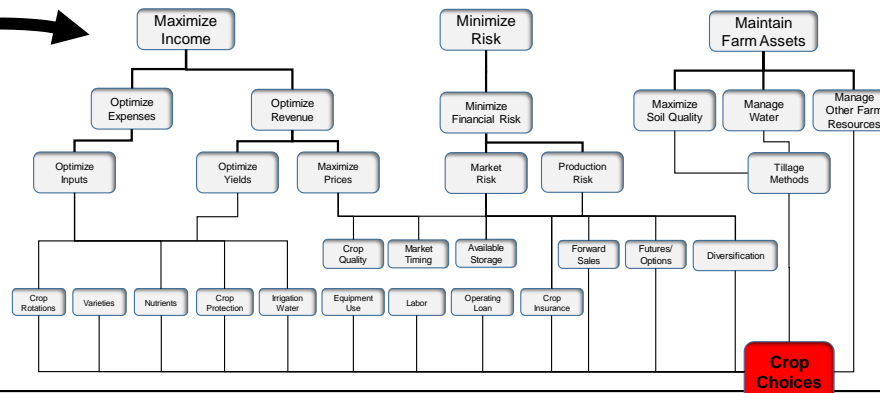
# Farm Managers Partnership Program

## Benefits to Growers



**Planting Profits®** is an on-line production planning tool that helps growers and farm managers find the best mix of crops and acreage. Planting Profits unscrambles planning decisions and organizes objectives, variables, limitations, and dependencies. It quickly analyzes all of your production options. It pinpoints ones that maximize income, minimize risks, and best utilize farm assets. Planting Profits is not recordkeeping software, but it helps you profit from farm records. The only data needed are price and yield forecasts and variable production costs. All other inputs are management decisions. Planting Profits is an important addition to your farm management toolbox. It instantly provides you with new and powerful management capabilities. There's nothing else like it...

**Planting Profits®** is most beneficial for farm managers managing row crop operations who have some crop choices and some flexibility in rotations. For these types of operations, Planting Profits often finds crop mixes that have 10 – 30% higher forecasted income than intentions. It only takes 30 minutes to create and analyze a farm model.



## Access to Planting Profits



**Planting Profits®** is fully web-based. Only a web browser is required. Just go to [www.plantingprofits.com](http://www.plantingprofits.com). There are training videos available on our website. Live training and support are available. We offer an on-line advisory service for farm managers who would like to benefit from Planting Profits but would prefer to work with an expert. You receive targeted and valuable expertise and can quickly reap all of the benefits of Planting Profits without a learning curve. Give us a call, send us an email, or contact us through our website. We're happy to help.

For more information please contact Gary Schneider, [gary.schneider@plantingprofits.com](mailto:gary.schneider@plantingprofits.com) or 970.420.1656